



**Dear All,**

We are hiring for a **Business Development Executive** role at **Skillstride Academy Pvt. Ltd.**, a reputed EdTech and professional training institute based in Hyderabad. Established in 2019, Skillstride offers career-focused training in CIMA, Digital Marketing, Graphic Designing, and Video Editing, and is known for its ethical values and people-first culture.

This opportunity is ideal for fresh graduates looking to begin their career in business development and outreach with hands-on exposure to CRM systems, lead nurturing, and educational event participation.

**Role:** Business Development Executive

**Department:** Sales & Outreach

**Vacancy:** 1 Position

**Job Location:** Hyderabad, Telangana

**CTC:** ₹18,000 – ₹22,000 per month + Performance-Based Incentives

**Experience Required:** Fresher (0–1 year)

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**Eligibility:**

- Bachelor's degree in Business Administration, Management, or related fields (BBA, BMS, etc.)
- Strong verbal and written communication skills
- Self-motivated and eager to learn in a fast-paced environment
- Comfortable using CRM tools and basic digital platforms (training provided)

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**Job Description:**

We are seeking an enthusiastic and driven individual to join our Business Development team.

This role involves maintaining CRM data, engaging with leads through WhatsApp marketing tools, and representing Skillstride Academy at partner colleges and career events.

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**Responsibilities:**

- Maintain and update lead data in the internal CRM
  - Follow up with leads using structured nurturing processes
  - Use WhatsApp marketing tools to engage and convert prospects
  - Represent the Academy at college outreach events, seminars, and student fairs
  - Support general business development activities as assigned
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**Why Join Skillstride Academy?**

- Work in a growth-focused and ethical EdTech environment
- Continuous learning and mentorship from experienced professionals
- Clear path for career progression and skill enhancement
- Exposure to practical sales, outreach, and digital engagement strategies