



Dear All,

We are hiring for a **Digital Marketing Executive (Remote)** role at **Ads Street Media LLP**, a fast-growing digital performance marketing agency that specializes in running ad campaigns across Meta, Google, and other platforms.

This opportunity is ideal for candidates with at least **1 year of hands-on experience in performance marketing**, especially those with a **strong command of Meta Ads Manager**, and the ability to independently manage and optimize digital ad campaigns.

Role: Digital Marketing Executive (Remote)

Department: Digital Marketing

Vacancy: 1 Position

Job Location: Remote – Work from Home

CTC: ₹15,000 – ₹30,000 per month

Experience Required: Minimum 1 year in performance marketing (with 1+ year of Meta Ads experience being mandatory)

Eligibility:

- Minimum **1+ year of experience in Meta Ads Manager** (very important)
 - Experience in running campaigns on **Google Ads** and other platforms
 - Proficiency in Excel/Google Sheets for performance reporting
 - Strong analytical and optimization skills
 - Must have own laptop and reliable Wi-Fi connection
 - Strong communication, organizational, and multitasking abilities
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Job Description:

The selected candidate will be responsible for independently managing digital ad campaigns, tracking and improving campaign performance, and collaborating with internal teams to execute ad strategies effectively.

Responsibilities:

- Set up and manage paid campaigns on Meta (Facebook/Instagram), Google Ads, etc.
 - Monitor key metrics (ROAS, CPC, CPM, CTR) and optimize campaigns
 - Maintain and share performance reports using Excel/Google Sheets
 - Coordinate with strategy and creative teams for campaign execution
 - Interact with clients for inputs, approvals, and feedback
 - Conduct A/B tests to boost campaign effectiveness
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Good-to-Have Skills:

- Familiarity with **Canva** for creating quick creatives
- Exposure to **Google Analytics, Google Tag Manager, or LinkedIn Ads**