



Dear All,

We are hiring for a **Senior Performance Marketer (Female Candidates Only)** at **DigitAI**, a performance-driven branding and growth agency based in Gachibowli, Hyderabad. The company specializes in helping clients from industries such as healthcare, education, tech, and eCommerce grow through strategic marketing campaigns.

This role is ideal for experienced digital marketers who are highly skilled in managing paid ad campaigns and executing full-scale SEO strategies. Candidates must have a data-driven mindset and proven results in driving conversions and improving ROAS.

Role: Senior Performance Marketer (Female Only)

Department: Digital Marketing

Vacancy: 1 Position

Job Location: Gachibowli, Hyderabad (Work from Office)

CTC: ₹40,000 – ₹60,000 per month (Based on experience)

Experience Required: 2–5 years in performance marketing (Agency experience preferred)

Eligibility:

- 2–5 years of hands-on experience with Google Ads and Meta (Facebook/Instagram) campaigns
- Proven expertise in SEO: On-page, Off-page, and Technical SEO
- Strong analytical skills and familiarity with performance marketing KPIs (CPC, CTR, ROAS, CPA)

- Experience with tools such as Ahrefs, SEMrush, Screaming Frog, Google Search Console, GA4
 - Excellent multitasking and coordination skills across teams and clients
 - Only female candidates may apply
-

Job Description:

The selected candidate will manage and optimize paid ad campaigns and execute SEO strategies across multiple clients and industries. The role demands both strategic thinking and technical expertise to meet campaign goals and client expectations.

Responsibilities:

- Plan and execute Google Ads (Search, Display, YouTube) and Meta Ads campaigns
 - Perform A/B testing, bid strategy adjustments, and manage campaign budgets
 - Conduct complete SEO activities including audits, link building, and SERP optimization
 - Analyze campaign performance and prepare detailed reports
 - Collaborate with creative and content teams to align execution with client strategy
 - Handle client communications, performance dashboards, and campaign calendars
-

If you're a result-oriented marketer ready to lead impactful digital campaigns, this is an excellent opportunity to join a high-growth environment.