Dear All,

We are hiring for a **Senior Graphic Designer** position at **DigitAI Consultancy Pvt Ltd**, a dynamic digital marketing company known for delivering innovative solutions and high-impact campaigns. Headquartered in Gachibowli, Hyderabad, DigitAI works with a wide range of clients across industries to build compelling digital brands.

This opportunity is ideal for experienced graphic designers with a strong digital portfolio and a passion for visual storytelling. The role combines leadership, collaboration, and hands-on design responsibilities.

Role: Senior Graphic Designer
Department: Creative & Design
Vacancy: 1 Position
Job Location: Gachibowli, Hyderabad
CTC: ₹35,000 – ₹50,000 per month (based on experience and expertise)

Eligibility:

- Graduate in Graphic Design, Fine Arts, or a related discipline

- Minimum 5 years of professional experience in digital design (preferably with an agency)

- Proficiency in Adobe Creative Suite, Canva, and Figma

- Strong visual storytelling skills with a digital-first mindset

- Proven portfolio showcasing impactful digital work

Job Description:

DigitAI Consultancy Pvt Ltd is seeking a skilled and creative **Senior Graphic Designer** to lead its visual design efforts across digital platforms. The selected candidate will collaborate with content, social media, and marketing teams to create compelling creatives that enhance campaign performance and brand engagement.

Key Responsibilities:

- Design engaging creatives for social media, websites, online ads, and digital campaigns

- Ensure visual consistency across internal and client-facing communication

- Oversee design timelines and quality control for creative deliverables

- Mentor junior designers and contribute to team growth

- Collaborate with marketing teams to develop visual strategies aligned with campaign objectives